

companies with shares traded on Canadian stock exchanges. Papers in the Thomson chain are concentrated in the smaller cities. Southam accounts for about 21% of total daily circulation, Thomson for 10% and FP for about 21%.

In addition to their own news-gathering staffs and facilities, Canadian newspapers subscribe to a number of syndicated agencies and wire services, the largest being The Canadian Press which is a cooperative agency owned and operated by Canadian dailies. Largely by teletype and wirephoto transmission, it provides its 109 member newspapers with world and Canadian news and also serves radio and television stations. CP has its own news-gathering staff and each member newspaper provides important local news for transmission to fellow members. Members share the cost in ratio to their circulations.

CP carries world news from Reuters (the British agency), from The Associated Press (the United States cooperative) and from Agence France-Presse (of France) and these agencies receive CP news on a reciprocal basis. CP maintains a French-language service in Quebec.

United Press International of Canada, the second major news wire service in Canada, is a private company and a part of United Press International World Service. It provides Canadian and international news and pictures to newspapers and TV and radio stations across Canada and is an outlet for Canadian news through United Press International facilities throughout the world. Certain foreign newspapers maintain bureaus in Ottawa and elsewhere in Canada to collect and interpret Canadian news.

**Press statistics.** Table 16.8 gives numbers and circulations of reporting English- and French-language newspapers, by province, for 1975 and 1976, estimated from *Canadian Advertising*. Circulation figures are given for daily English- and French-language newspapers only. Such circulation figures are relatively easy to obtain because, in their own interest, newspapers qualify for and subscribe to the Audit Bureau of Circulation. For these, ABC "net paid" figures have been used; "controlled" (free) distribution newspapers are not included. On the other hand, circulation data for foreign-language newspapers, weekly newspapers, weekend newspapers and magazines are incomplete. Ethno-cultural publications numbered 247 in 1976 (Table 16.9): 31 were Ukrainian, 23 Italian, 18 German, 17 Jewish, 12 Polish, 11 each published by Blacks, Dutch and Portuguese, 10 each by Chinese and Hungarian groups and smaller numbers for people of 27 additional groups or national origins, as well as four inter-ethnic publications.

**Ethnic Press Analysis Service.** During 1975-76 the Ethnic Press Analysis Service, Department of Secretary of State, received and analyzed over 200 ethnic newspapers and periodicals in more than 30 languages. The analysis of the ethnic publications was carried out by a staff of 15 contract analysts. The information gathered from the press was used to prepare a monthly review entitled the *Canadian Ethnic Press Review*. This publication, produced in a limited edition, is distributed to officers and libraries of various government departments and agencies. The service also carried on liaison activities with the Canada Ethnic Press Federation and its four affiliated press associations in Toronto, Montreal, Winnipeg and Vancouver.

**Native Communications Program.** The Native Communications Program received Cabinet and Treasury Board approval in early 1974. Grants are provided under two sub-programs: Resource Organizations and Native Association Newspapers. The first provides funds to communications societies set up to serve the communications needs of all native people in a given area. The second offers a maximum grant of \$25,000 to eligible associations that are receiving core funding from the department, as well as to the National Association of Friendship Centres. In 1975-76, 19 grants were made at a total cost of \$1.5 million. Of these grants, 10 were to native association newspapers.

The largest communications society funded by the Secretary of State Department under this program is the Alberta Native Communications Society,